

**DREAM JOBS INC. UNVEILS EXCLUSIVE
MAY 2008 CAREER DETOURS EVENT IN NYC:
CONNECTING ON-RAMPERS WITH FINANCIAL SERVICES
INDUSTRY HIRING DECISION-MAKERS**

*American Express, Dell, the Forte Foundation, Goldman Sachs,
and the Tuck School of Business at Dartmouth, will sponsor the NYC recruiting event
focused on converting financial service off-rampers into on-rampers*

Austin, TX (March 5, 2008) – Today Dream Jobs Inc. announced that it is partnering with top tier players in the financial services industry to deliver a unique recruiting event for professionals in the NYC area who have off-ramped from their careers and are interested in re-entering the workforce. The Career Detours™ event will be held on May 20, 2008 and attendees must register and qualify at <http://Dream-Jobs-Inc.ennectevent.com/CareerDetoursNYC2008>.

“At Dream Jobs we are focused on empowering corporate management with retention, acquisition and customizable work platforms that actually fit today’s expanding workplace demands. Holding events is only one piece of this platform, but it is a critical way for hiring management to get connected with experienced professionals looking for a port for re-entry. This event matches our specialty which is opening up a dialog with off-rampers for hiring, as well as learning from their experience to help prevent attrition,” says Jenny Kregel, Founder and CEO of Dream Jobs Inc.

There are many factors that companies need to take into account in planning for their human capital needs and management of talent for the future. As highlighted by the Dream Jobs’ Career Detours™ event keynote speaker and founder of the Center for Work-Life Policy, Dr. Sylvia Ann Hewlett in her book *Off Ramps and On-Ramps* – one of the biggest concerns is the size of the baby boomer generation and the fact that between 2002 and 2012, the population of 35-44 year olds in the labor

force is projected to fall by 7%. At this rate Corporate America is faced with the fact that over the next 20 years approximately 78 million baby boomers will grapple with the question of how not to retire and as cited in *Off Ramps and On-Ramps*, studies show that more than 70% of the professionals in this huge generation would prefer not to give up work. Instead they would rather chunk it out in different ways including flexible work arrangements or reduced hours, which are particularly appealing.

This looming concern is further underscored by the reported estimate that there will be a 10 million worker shortfall in the U.S. by 2010, and that the United States will need 18 million new college degree holders by 2012 to cover job growth and retiree replacement but, at current graduation rates, will be 6 million headcount short.

“With statistics like these being confirmed daily, it illustrates how many companies are woefully unprepared for the looming human capital challenges that face them. We are finding that management across vertical markets want to be able to proactively manage against losing their best talent over the lifecycle of each employee. Life events such as marriage, children, eldercare, desires to work from home, part-time or even burn-out are issues that companies are facing with their best employees daily,” says Krengel. “Our sponsors are proactively taking the bull by the horns with this open dialog event and services that are helping to address these concerns.”

The Talent Pool:

The Dream Jobs Career Detours™ event will target, prescreen, and invite on-rampers: professionals who have the following three things in common:

- 1) they are not currently employed full-time and have off-ramped for a life reason
- 2) they have a minimum of five years experience working in the financial services industry
- 3) they want to re-enter the workforce but haven't discovered the best port for entry

Making Smart Connections:

Pre-qualified attendees will have access to hiring decision makers from major financial services firms in the NYC area.

In addition, sponsors and attendees will hear from Dream Jobs' Career Detours™ keynote speaker, Dr. Sylvia Ann Hewlett, an economist and the founder of the Center for Work-Life Policy where she directs the "Hidden Brain Drain"—a task force of 40 global companies committed to fully realizing female and multicultural talent over the lifespan. She also heads up the Gender and Policy Program at the School of International and Public Affairs, Columbia University.

Dr. Hewlett is the author of six critically-acclaimed nonfiction books including *Creating a Life* (named one of the best books of 2002 by *BusinessWeek*) and, most recently, *Off-Ramps and On-Ramps: Keeping Talented Women on the Road to Success* (Harvard Business School Press), named as one of the best business books of 2007 by Amazon.com. She is the co-author of *Harvard Business Review* articles "Leadership in Your Midst" and "Extreme Jobs: The Dangerous Allure of the 70-Hour Workweek." Her articles have also appeared in the *New York Times*, *The Financial Times* and *International Herald Tribune*.

How to get involved?

ON-RAMPER ATTENDEES: In order to keep the interactions at this event meaningful, the event is structured with a limited number of attendee spots -- so registration ASAP is required. Attendees pay no price to enter the event once they are pre-qualified and receive their e-ticket for entry. To register and see if you meet the pre-qualifications – go to:

<http://Dream-Jobs-Inc.ennectevent.com/CareerDetoursNYC2008>

HIRING MANAGERS & RECRUITERS: This event is open to recruiters via registration at the following site: <http://Dream-Jobs-Inc.ennectevent.com/CareerDetoursNYC2008>

SPONSORS: There are a limited number of sponsorships still available and for more information on these please contact Dream Jobs Inc. at 512-329-2099, x4099 or info@dreamjobsinc.com.

About Dream Jobs Inc.

Founded in 2006, Dream Jobs Inc. empowers corporate management with retention, acquisition and modified work platforms that fit today's expanding workplace demands. Dream Jobs Inc. strategically partners with human resource and diversity executives to deliver eDETOURS™: the next-generation platform for the retention and acquisition of exceptional talent.